

Purchio Privacy Policy

Last updated: November 2025

Website: <https://purchioapp.com>

Contact: info@voventech.com

1. Introduction

Purchio ("we," "our," or "us") is developed and operated by **Voventech OU**, an EU-based company committed to protecting your privacy.

This Privacy Policy explains what data we collect, how we use it, and the rights you have as a user of the Purchio mobile application and website.

By using Purchio, you acknowledge that you have read and understood this policy and agree to the terms herein. If you do not agree, please discontinue use of the app.

2. Information We Collect

We collect several types of data to provide and improve our services:

a. Account Information

When you create an account, we collect your **name**, **email address**, and **password**. This data is required to create and maintain your account securely.

b. User Content

You may upload or store **receipts**, **shopping lists**, and **preferences**. This data is processed only to deliver the intended app functionality and is never sold or shared for unrelated purposes.

c. Analytics Data

We use **Posthog** to collect anonymous usage metrics such as session duration, feature usage, and app performance. This helps us identify improvements and fix bugs.

d. Advertising Data

Our app integrates with **Google AdMob** to show ads. AdMob may use device identifiers and cookies to personalize or limit ad frequency. You can opt out of personalized ads from your device settings.

e. Device and Log Data

We may automatically collect device model, operating system, app version, IP address, and error logs to improve stability and performance.

3. How We Use Your Data

We use collected data to:

- Provide and maintain the Purchio service.
- Authenticate users and manage sessions.
- Deliver personalized experiences and app recommendations.
- Display and measure ads (through AdMob).
- Process in-app purchases and premium upgrades.
- Analyze aggregated data to improve performance and design.

We will never sell your personal data to third parties.

4. Data Storage and Security

Data is stored securely through **Supabase**, with servers located in the European Union. We employ encryption, role-based access, and monitoring to prevent unauthorized access, disclosure, or alteration of your data.

Your password is stored using strong cryptographic hashing algorithms, and your data is transmitted securely using HTTPS.

5. Data Sharing

We share limited information only with trusted third parties essential to app functionality:

Service	Purpose	Provider
Supabase	Authentication, database, and file storage	Supabase Inc.
Posthog	Anonymous usage analytics	Posthog Inc.
Google AdMob	Advertising and monetization	Google LLC

Each partner adheres to GDPR and CCPA compliance standards.

6. Your Rights

Under GDPR and other data protection laws, you have the following rights:

- Access your personal data.
- Request correction of inaccurate data.
- Request deletion of your account and associated data.
- Withdraw consent to data processing.
- Request a portable copy of your data.

To exercise these rights, email us at info@voventech.com.

7. Cookies and Tracking Technologies

Purchio uses cookies and similar technologies for analytics and advertising.

You can disable cookies or tracking in your browser or device settings, though some features may not function correctly afterward.

8. Children's Privacy

Purchio is not designed for or directed toward children under 13 (or under 16 in the EU).

We do not knowingly collect information from minors. If you believe a child has provided us data, please contact us for removal.

9. Retention Period

We retain your data only as long as necessary to provide our services or comply with legal obligations.

Upon deletion of your account, related data is purged within 30 days unless retention is required by law.

10. Changes to This Policy

We may update this Privacy Policy periodically. The "Last updated" date will reflect changes. Significant updates will be communicated via in-app notice or email.

11. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please reach out:

Voventech OU

Email: info@voventech.com

Website: <https://purchioapp.com>